

## TECHNICAL SPECIFICATIONS - PRINT



### SIZES AND PRINT BLEEDS

- The magazine's dimensions are: 230x297 mm (list of other dimensions on page 2) – every layout should have a 5 mm bleed around all edges
- Covers 2 and 3 are 225x297 mm due to glue binding
- Each sheet in double-page ads should be separated by a 3 mm gap. This rule does not apply to double-page ads situated on cover 2 and page 1 – they both are 225 mm wide



### FONTS AND GRAPHICS

- All graphics, fonts and other symbols should be located at least 5 mm away from the trim edge – in the text safe area
- Very thin lines (under 0,75 pt.) or other graphics (i.e. a grid) should be monochromatic
- The thinnest acceptable line is 0,14 pt.



### RESOLUTION

- All images need to be at least 300dpi

### COLOR AND TOTAL INK LIMIT

- All elements of material must be in CMYK (process) color. (No Pantone, Spot, Index, RGB or LAB colors)
- Recommended CMYK breakdown for rich black is C 40% M30% Y20% K100%
- Never use Rich Black for small complex/fine artwork or text.
- Please make sure that the Total Ink Limit is not superior to 320%
- Recommended color profile – ISO\_coated\_v2.icc ([www.eci.org](http://www.eci.org))



### ACCEPTED FILES

- High resolution pdf compatibility level 1.4
- tiff, jpg
- EPS (type saved as outlines)



### FILES

Files are considered suitable for printing when they are prepared according to the publisher's technical terms and delivered along with a digital colour proof such as Digital Cromalin or Matchprint.

Any deviations from these rules and other terms and conditions must be conferred each time with the sales department. Should the files be delivered incorrectly or past the due date, the Publisher will accept any complaints.



### FILE DELIVERY

FTP server:  
host: ftp.kukbuk.nazwa.pl  
login: kukbuk\_ftp  
hasło: KB2012pla!



### AD SIZES:

- one page and cover 4: 230 x 297 mm – trim size (240 x 307 mm with bleeds)
- covers 2 and 3: 225 x 297 mm – trim size (235 x 307 mm with bleeds)
- Spread (double page): 454 x 297 mm – trim size (464 x 307 with bleeds)
- 1 page (portrait only): 115 x 297 mm – trim size (125 x 307 with bleeds)